

Sustainable Bus of the Year 2018: the award ceremony at Busworld Kortrijk

- *SBY 2018 will be delivered on October 19th 2017 at Busworld Europe in Kortrijk, during the award-giving night*
- *The jury is composed of European journalists representatives of the European press in the field of transportation*

Milan, May 8th 2017



Busworld Europe in Kortrijk (Belgium) will host the award-giving ceremony of **Sustainable Bus of the Year 2018**. The jury, composed of journalists from specialized magazines coming from different European countries, is already at work to determine the list of candidates who will enter the final stage of the prize.

SBY, created and promoted by the Italian specialized magazine *Autobus*, is the first and only European award that acknowledges sustainability in the field of buses. The prize aims to play a role in promoting a **new mobility culture**, not only encouraging the use of the most advanced technologies in terms of low environmental impact but also taking into account safety of vehicles, i.e. the capability of the vehicle to reduce the danger for passengers, pedestrians and the driver. Sustainability also means establishing a positive image of the vehicle to the eyes of the general public. Hence, several aspects can come into play, such as noise, recyclability of components and the general environmental commitment of the manufacturer.

The debut edition was held last year, and culminated in the prize-giving ceremony at Rimini's International Bus Expo in October 2016. The winners were Mercedes Citaro Ngt in the "Urban" category, Scania Interlink Ld Cng in the field of "Intercity" and Volvo 9900 Vds in "Coach" category. The award, indeed, is divided into **three categories** depending on the type of the vehicle.

On October 19th 2017, therefore, three buses will be awarded, thanks to the partnership with **Busworld Kortrijk**. With over than 45 years of experience, it is the oldest and most famous bus and coach exhibition. Up to now, the jury of SBY includes the Spanish magazine *Viajeros*, the German editorial office *Ntt* and the French magazine *Mobilités Magazine*.

Let the countdown begin!

Sustainable Bus of the Year: the award

"Sustainable bus of the year" award could be considered the outcome of Mobility Revolution Bus, the sustainability index that has been used for all vehicles presented and tested by Autobus magazine since the beginning of 2016. It is the result of a partnership between LifeGate and Autobus. The award also takes advantage of Giulio Ceppi, professor at Politecnico university in Milan, contribution.

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